MASU

Mount Allison Students' Union

From OP 04 – Human Resources, Section 3 Updated January 30th, 2023

1. The Media Relations Coordinator shall:

- a. Serve a term of office from the first of May to thirtieth of April of the following year;
- b. Report to the Vice President, Communications and Marketing;
- Assist the Vice President, Communications and Marketing with all aspects of communications as necessary, including social media, graphic design, and photography;
- d. Develop and maintain yearly, a list of students proficient in any or all of the areas of graphic design, photography or videography;
- e. Act as a resource for Clubs & Societies and Residences in promoting events;
- f. Attend the annual MASU Jobs Fair;
- g. Attend the annual MASU Training Day in the winter semester;
- h. Not be an Officer of the Students' Administrative Council, as defined in Paragraph 12 of the General By-Laws;
- i. There is an honorarium with this position; and,
- j. A final report is to be submitted to the Human Resources Manager.