



MOUNT ALLISON STUDENTS' UNION GREEN INVESTMENT FUND PRELIMINARY APPLICATION

Overview: In 2009, 77.8% of Mount Allison students voted via referendum in favour of an initiative to reduce carbon emissions in the Sackville area, whereby each student contributes \$10.00 annually to a Green Investment Fund (GIF), which is incorporated into their MASU fees. The GIF will be used to financially support green capital projects submitted by students, staff, faculty and the general public that successfully pass through an application and evaluation process governed by the MASU Sustainability Committee. Projects will typically be funded between \$1,000 and \$20,000 over one fiscal year. However, in exceptional cases funding requests may exceed the \$20,000 limit and may be supported for more than one year. The GIF initiative adheres to the following principles:

- Priority will typically be given to projects that reduce the greatest proven amount of carbon emissions in the shortest period of time.
- Projects must be approved by the sustainability Committee to receive funding and will be evaluated based on their probability of success and potential impact on the community.
- A thorough report of each funded project must be provided to the Sustainability Committee at the conclusion of the funding period.

The Application Process: Based upon feedback received during the pilot year, the application process for the grant has been reformatted to ensure that completed applications follow the guiding principles of the GIF. The application process is outlined below:

- **Preliminary Application:** Interested applicants must submit a completed preliminary application by December 31st, 2013. Applicants will be notified of the outcome of their proposal on January 17th, 2014. Selected applicants will be asked to move forward in the application process.
- **Secondary Application:** Selected applicants will be asked to complete a more detailed and intensive secondary application. Each applicant will be assigned to a member of the Sustainability Committee who will act as a liaison to answer any

questions posed by the applicant and to ensure the secondary application reflects the principles of the GIF. Secondary applications must be received by March 3rd, 2014. Successful applicants will be notified after the final evaluation process.

- **Formal Agreement:** All successful applicants will be required to sign a formal agreement with the Mount Allison Students' Union, outlining terms of agreement associated with the transfer of money.
- **Final Report:** At the conclusion of the funding period, grant recipients will be asked to submit a final report to the Sustainability Committee outlining the outcome of the funded project.

The MASU is committed to reducing carbon emissions in the Sackville area and is eager to collaborate with all interested parties. Any questions regarding the application process or the guiding principles of the Green Investment Fund can be directed to the Sustainability Committee at sac@mta.ca

Applications can be mailed to:

*Mount Allison Students' Union
62 York Street
Sackville, New Brunswick
E4L 1E2*

1. Please state your name and/or organization, contact information, and detail any partnerships you anticipate seeking out with other organizations and/or individuals (Max. 100 words).

2. Briefly describe your project, and outline how the objectives of your project reflect the principles of the MASU Green Investment Fund (Max. 500 words).



3. Provide a brief timeline for your project.

4. Please provide the Sustainability Committee with an approximation of your anticipated project costs and a sense of how the funding will be distributed.

Completed applications must be received by the Mount Allison Students' Union via email (sac@mta.ca), post or fax (506-536-4230) December 31st, 2013. Projects selected to move forward in the application process will be notified by January 17th, 2014.